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## O1.13.2016 CITY OF JERSEY CITY OFFICE OF THE MAYOR

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E.O. 2016-001

January 6, 2016

## OF THE CITY OF JERSEY CITY

## CREATING AN ADVISORY COMMITTEE TO SERVE THE JERSEY CITY CHAPTER OF "KEEP AMERICA BEAUTIFUL" KNOWN AS "KEEP JERSEY CITY BEAUTIFUL"

The Administration is aware of the negative impact that litter and neglect can have on quality of life, as well as the importance of encouraging individuals to take greater responsibility for improving their environment by reducing waste and preventing litter. The Administration is also aware of the positive impact that City beautification programs such as the City's mural arts program and citywide flower-planting projects like the "Big Dig" can have on improving quality of life and inspiring civic pride. Accordingly, the Administration is pleased that a Jersey City Chapter of "Keep America Beautiful" named "Keep Jersey City Beautiful" (hereinafter referred to as "the Chapter") was recently chartered, and the City pledges its total support to assisting the Chapter to grow and thrive. To this end, the Administration will create an Advisory Committee (hereinafter referred to as "the Committee") to act as an official liaison between the City and the Chapter as it begins its first year serving the people of Jersey City. The Committee will assist the Chapter by providing guidance in formulating policies and programs designed to help more residents participate in the cleaning, greening and beautification of our neighborhoods and City.

Therefore, pursuant to the powers vested in the Mayor of Jersey City by law, I issue the following Executive Order establishing a Keep Jersey City Beautiful Advisory Committee which shall serve for one (1) calendar year. The Committee shall serve as an official liaison between the City and the Chapter and shall assist the Chapter by proposing programs to serve the shared goals of both "Keep America Beautiful", "Keep Jersey City Beautiful" and the City of Jersey City. In addition, the Committee will assist the Chapter build volunteer capacity, assist with the creation of by-laws for the Chapter and assist with the planning and execution of annual events designed to inspire civic pride and encourage resident to help beautify the City.

1. The Committee shall consist of at least eleven (11) members, one of whom shall be the Director of the Resident Response Center or his or her designee who shall serve Ex Officio, and the remaining members shall be appointed by the Mayor, including the Chairperson, a representative from each of the six (6) wards, one representative each

from two (2) non-profit organizations and a representative from a Special Improvement District.

- 2. Six of the ward representatives shall all be residents of their respective Ward, and be respected member of the community. All other members must be residents of Jersey City, and must be respected leaders in the community.
- 3. The Committee shall create a final report detailing its activities and recommendations.
- 4. The Committee shall create and amend its own bylaws, as needed.

All the members of the Committee shall serve for a term of one year at the discretion of the Mayor. Vacancies caused by resignation or otherwise shall be filled by the Mayor for the completion of the unexpired term. The Committee shall expire after one year unless the Mayor decides to renew the Committee for additional year at which point the Mayor may, at his or her discretion, re-appoint the same Committee members.

The Committee shall meet at least once every month at a time fixed by the members of the Committee. The Chairperson may call special meetings.

For the purposes of effectuating the goals of this Order, the Chairperson of the Committee shall determine the clerical and technical assistance, materials, supplies and provisions and other such costs and expenses as may be necessary for its operation, subject to the approval of the Mayor.

All City departments and agencies shall cooperate with the work of the Committee to the degree possible and permitted by law.

This Executive Order shall be kept on file in the Office of the City Clerk and the Business Administrator. It will be made available to the public upon request.

This Order shall take effect immediately.

Very truly your

STEVEN M. FULOP

MAYOR

cc: Robert J. Kakoleski, Business Administrator Jeremy Farrell, Corporation Counsel Robert Byrne, City Clerk